

2008 NSGC Annual Business Meeting

October 27, 2008

**Angela Trepanier, MS, CGC
NSGC President**

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Overview

- Welcome
- Introduction of Executive Director
- Progress on Strategic Initiatives
- NSGC Operations
- Genetic Counseling Foundation
- Goals for Remainder of 2008
- Incoming President's Address
- Goals for 2009
- Volunteer Recognition
- Open Microphone Q&A

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NSGC Executive Director

- Meghan Carey became NSGC's Executive Director in April 2008
- Meghan has worked with NSGC since December 2005
- Do not hesitate to contact Meghan at the Executive Office with any feedback or concerns

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Progress on Strategic Initiatives

Angela Trepanier, MS, CGC
NSGC President

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NSGC's Strategic Initiatives

- **Strategic Initiative #1 - Expand access to genetic counseling services by actively pursuing reimbursement for Certified Genetic Counselors**
- **Strategic Initiative #2 – To promote and organizational culture that will enable NSGC to adapt to the evolving needs of Genetic Counselors**
- **Strategic Initiative #3 - Position Genetic Counselors as key players in the integration of genetics across the healthcare spectrum**

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Strategic Initiative #1: Federal Effort

- Drafted federal legislation and sent through legislative counsel
- Leadership has met with various members of House and Senate throughout the year to pursue sponsorship of our bill
- Currently pursuing sponsorship by Rep. Louise Slaughter, sponsor of GINA
- Participated in Genetic Alliance “Hill Day” and provided information on genetic counselors and actively promoted NSGC legislation

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Strategic Initiative #1: State Licensure

- NSGC has provided ongoing guidance to a number of states pursuing licensure and writing licensure rules and regulations.
- 4 states are actively licensing, 6 more are making significant progress and another 8 states have initiated efforts toward achieving licensure.
- Provided state licensure grant awards to assist Washington and Florida, and a rolling grant to Hawaii

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Strategic Initiative #1: GINA Victory!



- Genetic Information Nondiscrimination Act passed after 13 years!
- NSGC worked as a member of the Coalition for Genetic Fairness in educating legislators and advocating through the NSGC Grassroots network
- Thank you for your support and strong participation – NSGC members and the NSGC Grassroots network answered the call to action and made a difference!

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Strategic Initiative #1: Building on GINA...

- NSGC Grassroots support was critical to this success
- We have established a strong platform for support and advocacy that can be replicated for the NSGC federal bill
- Look for “calls to action” from NSGC as we introduce our bill
- We will need everyone to participate again to ensure success!

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Strategic Initiative #2: Governance

- Committees now directly address the annual plan of work as established by our Strategic Plan
- Task Forces working on time-limited projects
- Workgroups utilized by committees to engage additional members and increase involvement in committee projects
- Annual Volunteer/Leadership Development Program session at AEC for second year – includes increased opportunities to network with Committee chairs and get involved
- Governance Evaluation Task Force continues to evaluate and recommend improvements

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Strategic Initiative #2: Governance

Volunteer Database a success, but still room for growth:

- Accessed for 13 distinct projects/appointments in 2008
- Some projects involved appointing many volunteers
- Making changes to the form in 2009 to increase effectiveness
- Committee Chairs making appointments from database for 2009
- We are actively using this as a source of volunteers – make sure we have your information!

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Strategic Initiative #2: Nominations and Elections

- The Governance Evaluation Task Force actively evaluating the 2008 Nominations and Election process
- Saw an increase in nominations, and a large increase in nominees willing to be considered for the ballot
- Concern with member participation rate in the election – recognize confusion about election vs. ratification of slate
- 2008 Nomination/Election successful in electing a qualified slate, but will make changes in 2009 to improve both the process and our communication with members

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Strategic Initiative #2: Membership Enhancements

- Added two new SIGs in 2008 to meet the needs of Students/New Members and International members
- Over 400 members took advantage of the New Genetic Counselor dues category in 2008, helping these new members stay engaged with NSGC in their first few years of practice
- Significant changes made to the 2008 PSS to enable ease of completion and greater response by members in expanded roles
- Grant/Scholarship opportunities have been further expanded to include Diversity awards, Student scholarship, and Cancer, Prenatal and Psychiatric SIG grants

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Strategic Initiative #2: Education

- Traveling Short Courses held in Regions II, IV and VI.
- Online course developed in 2008 for all members, building on the success of the Region V pilot course in 2007
- Conference recordings providing alternative method of accessing AEC and Short Course content
- Through the efforts of Sue Schmerler and the CEU Workgroup, NSGC attained providership for genetic counseling CEUs in 2008.
- In 2008, over 35 Category 1 applications and 151 Category 2 applications have been reviewed by Sue and the 18 CEU Reviewers since April 2008
- CEU Information is available at:
<http://www.nsgc.org/CEU/index.cfm>

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Strategic Initiative #2: External Education and Partnerships

- NSGC represented on IOM Roundtable on Translating Genomic-Based Research for Health
- NSGC advocated for genetic counselors at key meetings in 2008:
 - **AAFP Subcommittee on Genomics**
 - **NHGRI Population Based Carrier Screening meeting**
 - **ACMG strategic planning meeting**
 - **Understanding the Needs of Consumers**
 - **SACGHS**
 - **American College of Surgeons Commission on Cancer Conference**
- NSGC's liaisons attended meetings and conferences to build relationships and further promote the value of genetic counselors

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Strategic Initiative #2: External Education and Partnerships

- Practice Guidelines Subcommittee developed new process for soliciting and approving guidelines
 - Actively seeking topics from membership
 - Additional support for authors
 - Streamlined review process
- Goal is to increase the availability and use of NSGC as a source for genetic counseling practice information

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Strategic Initiative #2: External Education and Partnerships

NSGC promoted genetic counselors to the public through a partnership with the documentary, *In the Family*

- Developed Genetics FAQ for website and DVD
- Thirty NSGC member genetic counselors provided information and resources for viewers through the *In The Family* discussion forum and email
- President, Angela Trepanier presented a workshop at the Genetic Alliance meeting with *In the Family* director Joanna Rudnick
- Many NSGC members involved in local screenings and other community outreach activities surrounding the film

Strategic Initiative #3: Public Relations

- PCI has helped NSGC has take a proactive approach to promoting NSGC's key messages in the media:
- 8 National, 8 Regional and 10 Local and 82 online media placements in 2008. Numerous other interviews and media contacts established for future
- Developed key talking points and press releases
- Working on an active media pitch to promote genetic counseling as a growing career in today's tough economy

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Strategic Initiative #3: Advocacy

- Provided input to SACGHS regarding future priorities – NSGC recommendation was ranked 18th out of 80 total suggestions by all SACGHS stakeholders and 5th by SACGHS committee members
- Educated various healthcare providers and policy makers on and how genetic counselors can serve as resources, educators and providers in the spectrum of genetic services
- Genetic Counselors will be classified as health care practitioners in the O*Net database
- Submitted a request to the U.S. Department of Labor for listing in their Standard Occupational Classification

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Strategic Initiative #3: Research

- NSGC Research Task Force established to make short and long term recommendations for evidence-based quantitative research to demonstrate the value of genetic counseling
- NSGC Leadership, Task Force and GCASD Committee held discussions with CMS, legislators, primary care providers, AHRQ, NHGRI and others regarding the type of data needed

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2008 NSGC Operations

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2008 Financial Report

**Susan Manley, MS, CGC
NSGC Secretary/Treasurer**

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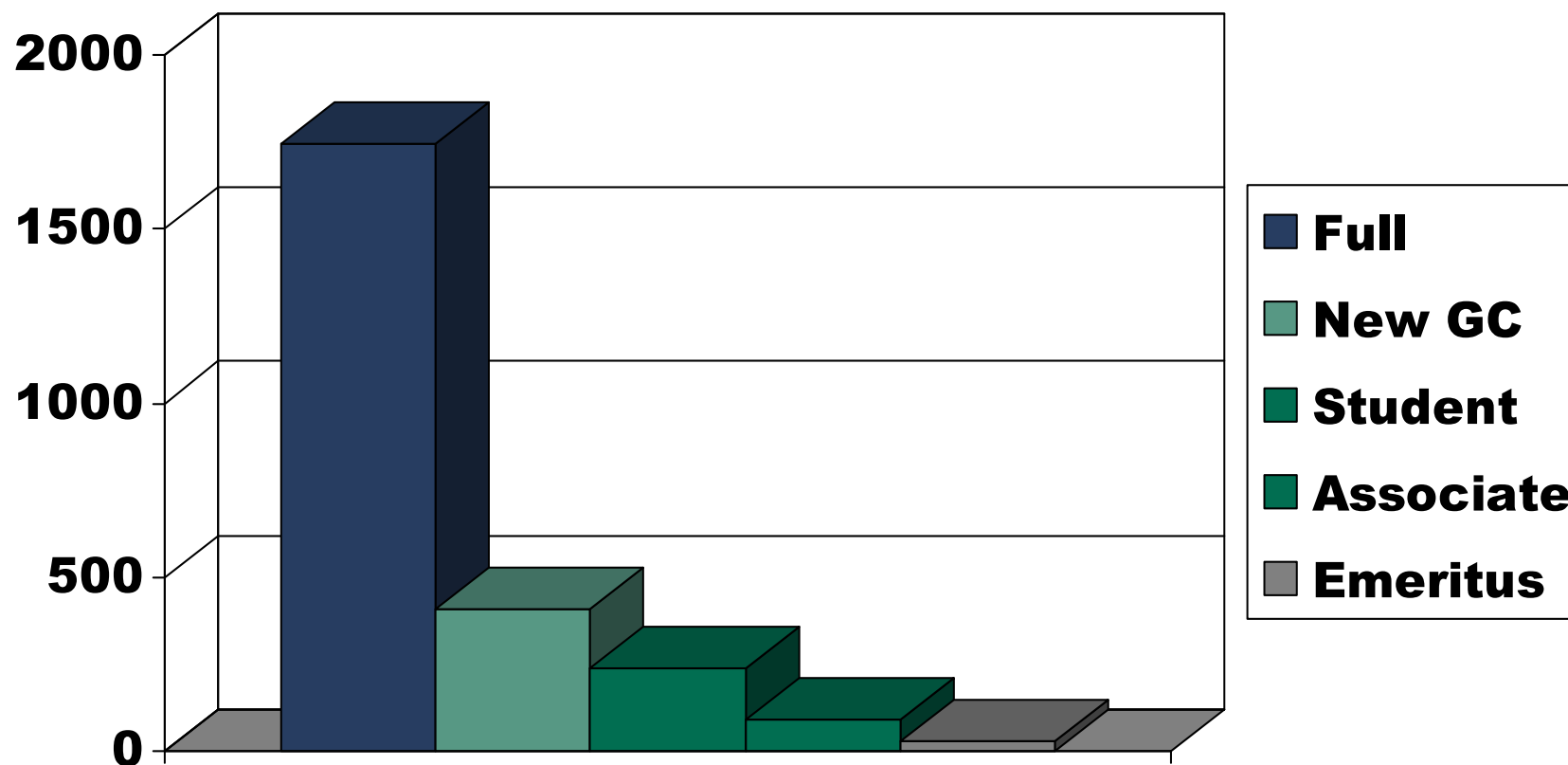
Financial Objectives

- Long term growth
- Organizational effectiveness and efficiency
- Balanced Budget after a period of investment
- Funding strategic initiatives through our operating revenue

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NSGC Membership: 2,515 Members and Growing!



Cash Assets as of September 30, 2008

- Cash Assets
 - NSGC - \$346,887
 - AHSPA - \$17,954
 - JEMF - \$53,659
 - Rollnick - \$53,558

- Budgeted Revenue: \$1,578,984
- Forecasted Revenue: \$1,460,724

- Budgeted Expenses: \$1,691,302
- Forecasted Expenses: \$1,655,374

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Investment Account Balances as of September 30, 2008

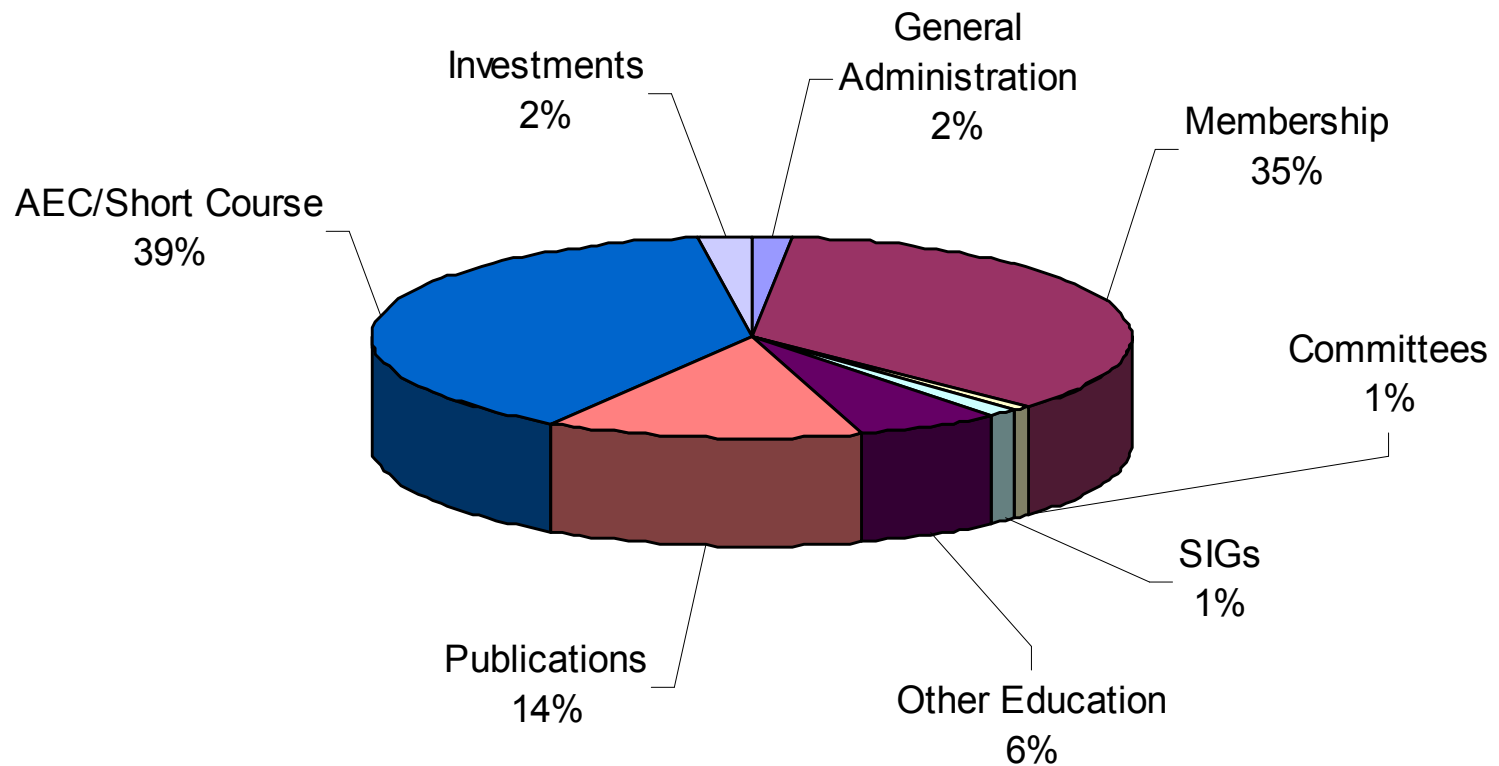
- Short Term Account – \$174,229
- Long Term Account – \$841,230
- TOTAL Investments – \$1,015,279

- As of September 30, 2008, NSGC's net assets were: \$1,361,141

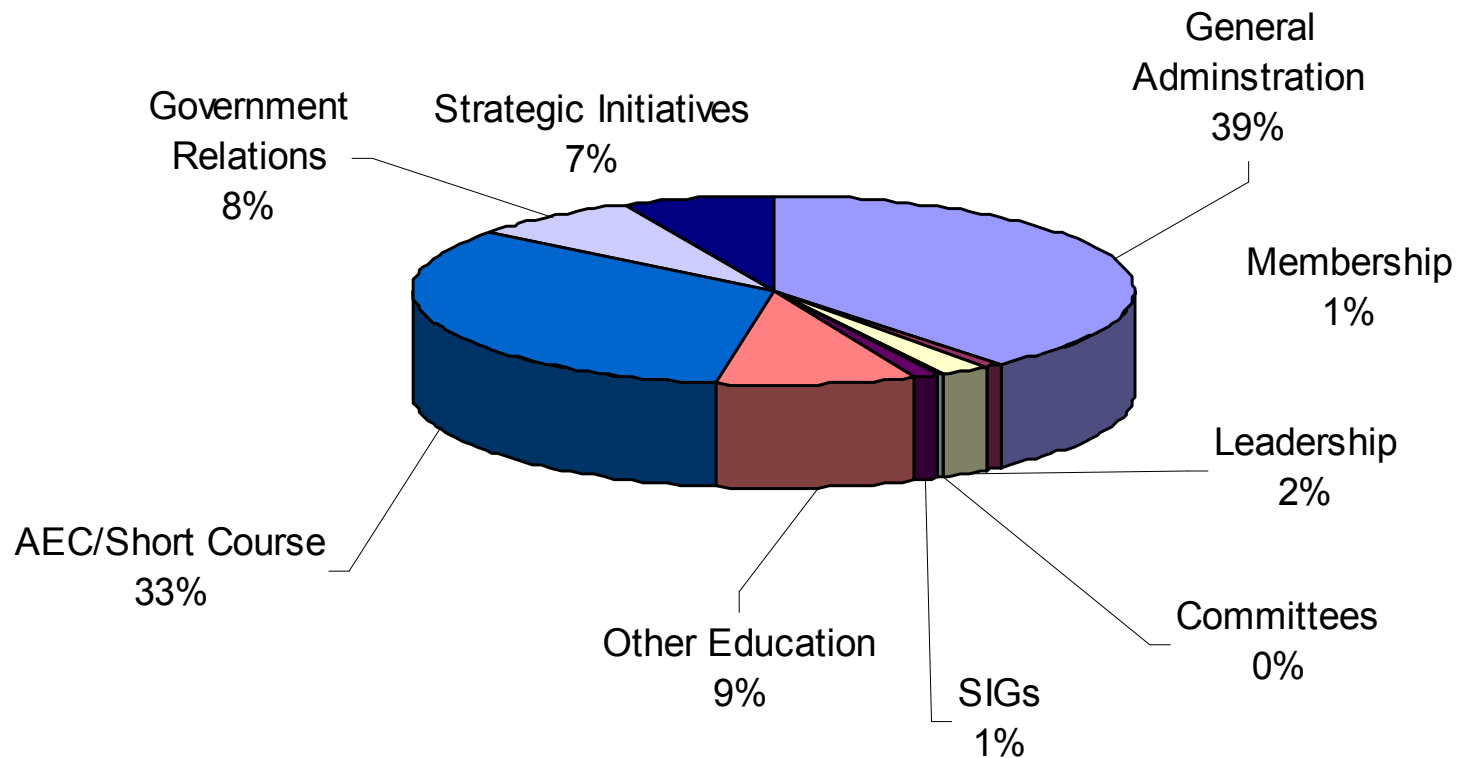
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Sources of Revenue



Expense Distribution



*Note that general administration includes staff, legal fees, IT, website, public relations, accounting, insurance, bank and credit card fees, office services and postage

Progress toward Financial Goals

- Operations are in the black
- Still using reserves to fund strategic initiatives
- Goal in 2009 is to fully fund operations and strategic initiatives from operating revenue
- Will require continued non-dues revenue growth and prioritization of initiatives

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Journal of Genetic Counseling Update

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Journal of Genetic Counseling

Editor-in-Chief

Bonnie LeRoy, MS, CGC



Assistant Editor

Pat McCarthy Veach, PhD



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Journal of Genetic Counseling Data

From January 1, 2008 and October 15 2008

- Manuscript submission and processing has remained stable.
 - Over the past 10 months, JOGC editorial office received:
 - 88 new submissions; 9.3 per month average (original research and professional issue manuscripts)
 - 101 manuscripts were sent out for revision
 - 83 revised manuscripts were received and sent out for a second reviewed
 - Average # of days from submission to first decision is 40 (*time to publication varies dependent upon time taken to revise*)
 - Approximately $\frac{1}{2}$ of submissions were submitted by USA authors; $\frac{1}{4}$ were from Canada, Australia and UK; $\frac{1}{4}$ from other countries.

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Journal of Genetic Counseling Highlights

- In September 2008, we started filling the August 2009 issue
- The Journal published a great review article on Cowden Syndrome by Rob Pilarski – this increases the visibility of the journal
- The same issue features an important piece by Alexandra Stern documenting the birth of our profession

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Journal of Genetic Counseling Highlights

- This year, the journal will submit an ISI application
- A list of over 14,000 journals is maintained by the Institute for Scientific Information (ISI). Listing is based on published selection criteria and is an important indicator of journal quality and impact.

-Thomson Scientific

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Perspectives in Genetic Counseling Update

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Thank you to our outgoing *Perspectives* Editor!

- Jessica Mandell, MS, CGC



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Expanding the reach of *Perspectives*

In her five year as Editor, Jessica helped *Perspectives* grow significantly:

- Expanded content
- Developed new navigable online format
- *Perspectives* being used in our PR efforts and in teaching future genetic counselors

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Introducing the new *Perspectives* Editor and Associate Editor

- Deepti Babu, MS, CGC, Editor
- Kirsty McWalter, MS, CGC, Associate Editor

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Genetic Counseling Foundation Update

**Vivian Weinblatt, MS, CGC
GCF President**

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GCF Accomplishments 2008

- GCF Task Force Appointed in August 2007 to develop recommendations for:
 - Primary areas of research/funding focus for GCF
 - Programs and services for next 3 years
 - Board/staff structure to provide support
- NSGC and GCF approved recommendations from the Task Force in October 2007, and appointed a joint Transition Task Force to develop an operational plan for implementation of the recommendations.

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GCF Accomplishments 2008

- The operational plan included the following:
 - Revised bylaws
 - Operational goals
 - Staffing model
 - Funding priorities
 - Appointment of new GCF Board
- This plan was completed and approved by GCF and NSGC in May 2008

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GCF Accomplishments 2008

- New GCF Board has been appointed
- Development Director is being hired
- Fundraising goals established for 2008/2009
- Funding priorities/cases for support developed by NSGC in collaboration with GCF and reflect NSGC's strategic priorities

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GCF Transition Task Force

GCF wants to recognize and thank the Transition Task Force members:

Karen Copeland

Susan Dickinson

Jennifer Farmer

Angela Trepanier

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2008 GCF Board of Directors

Vivian Weinblatt, MS, CGC, President

Susan Dickinson, MS, CGC, Secretary/Treasurer

Ronald Bachman, MD

C. Thomas Caskey, MD

Joan Marks, MS, CGC

Theresa Natalicchio

Ryan Phelan

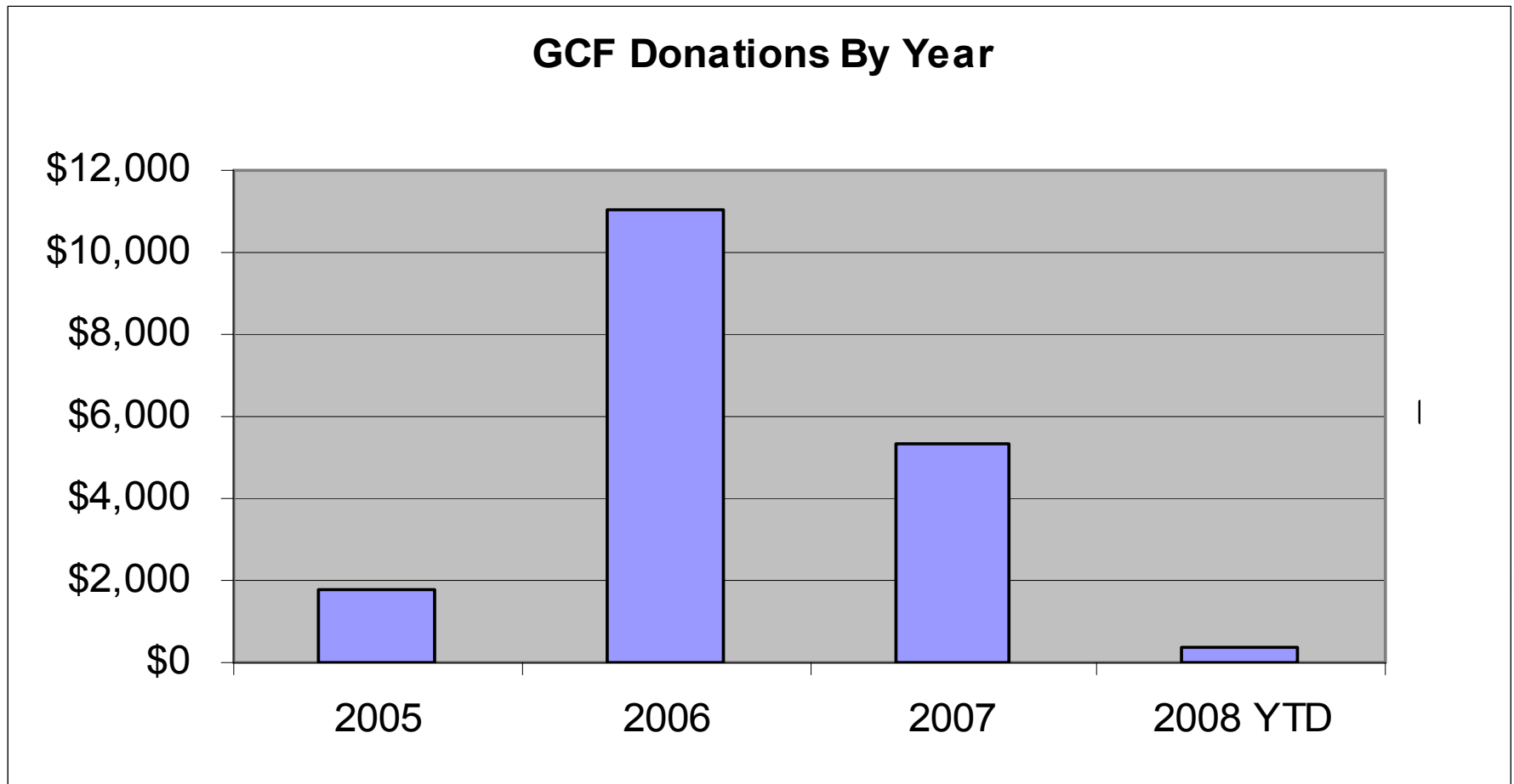
William Rusconi

Catherine Wicklund, MS, CGC

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GCF Donation History



We appreciate your support!

- Taking the steps to reevaluate GCF's focus has been extremely positive in the further formation of the Foundation and we are very excited about the future of GCF!
- As a result of member support, GCF has raised \$17,037 from member donations to date.
- GCF now positioned to move to the next level.
- Thank you!

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Goals for Remainder of 2008

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2008 NSGC President

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Strategic Initiative #2: Organizational Cultural Competence

- NSGC Organizational Cultural Competency Task Force appointed in August 2008.
- Climate survey to be conducted during the end of 2008 to Task Force will be created to make recommendations about how NSGC can work towards organizational cultural competency
- Information from climate survey will inform specific Task Force recommendations about education in cross-cultural competence for NSGC members, volunteers and staff
- Recommendations will also help inform NSGC's 2009 strategic planning process

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Strategic Initiative #3: Research

- NSGC Research Task Force recommendations to be presented to the Board in October for next steps
- Research to be conducted during the end of 2008/beginning of 2009
- Data from research will be used to support our Billing & Reimbursement and Branding efforts

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Strategic Initiative #3: Preparing for the future

- Core Skills Task Force appointed in October 2008 to identify the core skills of genetic counselors and make recommendations for the continued development and promotion of those core skills
- Board embarking on Vision 2039, working with internal and external stakeholders to determine the future of genetics and genomics and the role genetic counselors will play in that future
- Visioning process taking place during remainder of 2008
- Results will be used to revise NSGC vision and inform the 2009 strategic planning process

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Incoming 2009 NSGC Presidential Address:

The NSGC should do something about that... and we are

**Steven Keiles, MS, CGC
2009 NSGC Incoming President**

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Goals for 2009

Steven Keiles, MS, CGC
2009 NSGC Incoming President

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Strategic Initiative #1

- Introduction of federal bill and continued education of legislators
- Continued support of state licensure efforts
- Ongoing dialogue with third party payers for expansion of reimbursement of genetic counseling services

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Strategic Initiative #2

- Implementing recommendations from the Education Summit by restructuring the AEC in 2009
 - Offering 6 pre-conference sessions to address need for more advanced, in-depth, and specialized content
 - New Thursday – Sunday schedule reduces the length of the AEC
 - Offering additional education in regional and online formats to address various member needs

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Strategic Initiative #3

- Data resulting from Research Task Force recommendations and Core skills Task Force will be used to develop value proposition for genetic counselors
 - Will drive our branding and public relations efforts
 - Use to advocate for billing and reimbursement with legislators

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Strategic Planning: 2010 - 2012

NSGC Board of Directors will hold our next strategic planning session in late February/early March 2009

Planning will involve input from membership gathered through various sources:

- 2008 PSS
- Vision 2039 focus groups
- Membership Survey (early 2009)
- 2007 Education Summit
- AEC Evaluations

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2009 AEC November 12-15, 2009 Pittsburgh, PA

- We have heard your feedback and are making changes to the AEC in 2009 based on the recommendations from the Education Task Force
- We look forward to seeing you in Pittsburgh!

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Volunteer Recognition

**Angela Trepanier, MS, CGC
2008 NSGC President**

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2008 Committee Chairs and Vice Chairs

Communications Committee

Jennifer Sullivan, Chair

Elissa Levin, Vice Chair

Education Committee

Ellen Schlenker, Chair

Jen Hoskovec, Vice Chair

Genetic Counseling Access and Service Delivery Committee

Leslie Cohen, Chair

Janet Williams, Vice Chair

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2008 Committee Chairs and Vice Chairs

Membership Committee

Martha Dudek, Chair

Mary Freivogel, Vice Chair

Public Policy Committee

Barbara Harrison, Chair

Diane Baker, Vice Chair

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2008 Task Force Chairs

Research Task Force

Jennifer Farmer, Chair

Organizational Cultural Competency Task Force

Tené Hamilton Franklin, Chair

Core Skills Task Force

Kristin Niendorf, Chair

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2008 Board of Directors

Officers

- President: Angela Trepanier, MS, CGC
- President-Elect: Steven Keiles, MS, CGC
- Secretary/Treasurer: Susan Manley, MS, CGC
- Secretary/Treasurer-Elect: Peter Levonian, MS, CGC
- Immediate Past President: Catherine A. Wicklund, MS, CGC

- Executive Director (ex officio): Meghan Carey

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Angie



Steve



Susan



Peter



Cathy



Meghan

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2008 Board of Directors (Cont.)

Directors At Large

- Renée Chard, MS, CGC
- Karen Copeland, MS, MBA, CGC
- Fiona Field, MS, CGC
- Brenda Finucane, MS, CGC
- Tené Hamilton Franklin, MS, CGC
- Karen Heller, MS, CTC
- Beth Leeth, MS, CGC

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Renée



Karen



Fiona



Brenda



Tené



Karen



Beth

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Thank You Outgoing NSGC Board of Directors Members

- Renée Chard, MS, CGC (Director At Large)
- Karen Copeland, MS, CGC (Director at Large)
- Tené Hamilton Franklin, MS, CGC (Director at Large)
- Susan Manley, MS, CGC (Secretary/Treasurer)
- Cathy Wicklund, MS, CGC (Immediate Past President)

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Welcome Incoming NSGC Board of Directors Members

- President-Elect: Elizabeth Kearney, MS, CGC
- Director At Large: Joy Larsen Haidle, MS, CGC
- Director At Large: Caroline Lieber, MS, CGC
- Director At Large: Jennifer Sullivan, MS, CGC
- Director At Large: Deborah Wham, MS, CGC

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Elizabeth



Joy



Caroline



Jennifer



Deborah

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Thank you to all of NSGC's dedicated volunteers!

We could not do it without you!

- Committees
- Task Forces
- SIGs
- Workgroups
- Subcommittees
- AEC
- Projects
- *Journal of Genetic Counseling*
- *Perspectives*

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Leading Voices Drawing Winners – Congratulations!

- Kami Wolfe Schneider
- Sandra Darilek
- Jennifer Leib
- Susan Dickinson
- Melissa Stillberger
- Luba Djurdjinovic
- Claire Singletary
- Janet Williams
- Michelle Strecker
- Jolie Matheson

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Question & Answer Session

Angela Trepanier, MS, CGC
NSGC President

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Thank You!

**Angela Trepanier, MS, CGC
NSGC President**

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